

# MyMedi.ca

MEDICAL CANNABIS CARE

## MyMedi.ca Scope of Care for Healthcare Practitioners

MyMedi.ca is a comprehensive medical cannabis care platform designed to enhance the patient journey and incorporate medical cannabis safely into treatment regimens.

Our team of cannabis-trained pharmacists and patient care representatives can provide personalized support to both healthcare practitioners and patients through our 5 Pillars of Care.

### Our 5 Pillars of Care



Pharmacist-Led  
Clinical Support  
Services



Value-Added  
Programs &  
Services



Patient &  
Prescriber  
Education



Advancing  
Medical Cannabis  
Research



Patient  
Advocacy



#### Pharmacist-Led Clinical Support Service

- Patient assessments for medical cannabis appropriateness.
- Consultations for cannabis education, product selection and dosing based on most up-to-date literature.
- Patient monitoring and follow-up to ensure efficacy & safety.
- Adverse effect management and ADR reporting.
- Drug interaction assessment & guidance.
- Education and assessment around cannabis use disorder & promoting harm reduction.



## Value-Added Programs & Services

- Bilingual call centre support (call, email & chat options) to assist with registration, ordering, troubleshooting & complaint resolution.
- Welcome calls to cannabis-naive patients to assist with product selection, dosing and titration.
- Discount programs for pediatrics, seniors (65+), compassionate pricing, first responders, actively serving military members & spouses of veterans.
- Insurance case management services & direct billing with online adjudication via TELUS Health to a variety of public & private payors, including:
  - WSIB, WSBC, WSNB, CNESST, other Canadian Worker's Compensation boards, Jordan's Principle, motor-vehicle accident insurance companies and many others (please reach out to us for details).
- Comprehensive VAC program for Canadian veterans including Good Faith Coverage (GFC).
- Referrals to a variety of cannabis clinics for medical document consultations (at no cost to patient).



## Patient & Prescriber Education


- One-on-one education for patients & HCPs on medical cannabis (benefits, harms, risks).
- HCP education through clinical support & literature interpretation.
- Access for HCPs to educational sessions, conferences and accredited courses.
- Patient-friendly educational sessions and clinical guidelines.
- Education to reduce stigma and assist with prescribing medical cannabis.



AVICENNA  
ACADEMY

### AVICANNA ACADEMY CONTENT

1. Introduction to Cannabinoid-based Medicine (8 modules)
2. Practical & Clinical consideration for the Prescription of Cannabinoid Based Medicines (7 modules)
3. Case Study Based Learning
  - Chronic Pain
  - Anxiety Disorder
  - Palliative Care
  - Multiple Sclerosis
  - Endometriosis
  - Epilepsy
4. Understanding the RHO Phyto Portfolio
5. Feature Presentations for Key Opinion Leaders (Upcoming)

 <https://avicenna-academy.teachable.com/>



CCIC\*

Canadian Consortium  
for the Investigation  
of Cannabinoids

### CCIC CANADIAN CANNABIS SYLLABUS

1. Introduction to the Encannabinoid System
2. Cannabis Basics
3. Long-term Health Issues Associate with Cannabis
4. Clinical Use of cannabis and Cannabinoids in Pain
5. Clinical Use of Cannabis in Non-pain Conditions
6. Considerations when Authorizing Cannabis
7. Acute Adverse Effects, Drug Interactions and Contraindications of Cannabis
8. Cannabis Use Disorder
9. Cannabis Policy in Canada

**Avicenna has partnered with CCIC to provide this course free to any HCP interested in completing the course - please contact us for token**



## Advancing Medical Cannabis Research

- Scientifically curated formulary containing a variety of products with advanced formulations backed by research.
- RWE observational study in collaboration with University Health Network (UHN).
- Prospective observational study involving cannabinoids in musculoskeletal pain and inflammation with Santé Cannabis.
- Observational study involving medical cannabis and epidermolysis bullosa with SickKids.



## Patient Advocacy

- Collaborations with patient advocacy groups to promote awareness and safe use of medical cannabis.
- Participation in regulatory feedback forums to improve access to medical cannabis.

## MyMedi.ca Discount programs

Type of Discount	Discount	Notes
Senior	15% off all products	65+ automatically applied
Compassionate	15% off all products	To qualify, your individual total gross income must be below \$40,000; proof of eligibility is required
Pediatric	20% off on all products for patients under 19 years old	Additional 20% off on RHO Phyto products (call in for promo code)
Actively-Serving Military & Spouses of Veterans	20% off discount	Application process on website
First Responders	15% off all product	Proof of eligibility is required, application process on website
Native Status	Tax exemption on orders	Patients may email or upload a copy of their Native Status' card to qualify
Nationwide Shipping	Free standard Canada Post shipping for orders with subtotal of \$99.99 or more	Before tax and after applicable discounts

## Formulary Insights

At MyMedi.ca, we offer an evidence-driven formulary of medical cannabis products, including:

- A wide variety of cannabis oils, capsules, sprays, edibles and dried flower options.
- THC-free, CBD-dominant, balanced, THC-dominant & minor cannabinoid options.
- Specialized product categories, including suppositories & inhalers.

Route of Administration	Oral		Sublingual	Topical
Product Type	Oil Drops	Capsules, Tables	Sublingual Spray	Creams, Gels
Pros of Delivery Form	Ability to titrate, less odor, convenient, and discreet	Predetermined dosage, common delivery form	Faster onset compared to medium chain triglyceride oil. Convenient and discreet.	Ideal for local or deep tissue delivery, less systematic effect